

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937577-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 60'S	1519

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	937577	07893521

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/10/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	1:00	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	08/07/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G078H	\$800.00 NM
1	WESH	W	08/08/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G078H	\$800.00 NM
4	WESH	Th	08/09/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G078H	\$800.00 NM
2	WESH	F	08/10/12	5:58 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G078H	\$800.00 NM
2	08/13/12	08/13/12	M-F Early Sunrise	5:00-6:00 AM	M-----	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	5:43 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G078H	\$700.00 NM
3	08/07/12	08/10/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/07/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G078H	\$2,000.00 NM
1	WESH	W	08/08/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G078H	\$2,000.00 NM
4	08/07/12	08/10/12	Olympics Today Show	Olympics Today Sh	-TWTF--	1:00	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	08/08/12	9:58 AM	Olympics Today Show	Olympics Today Sh	1:00	OFA12G078H	\$4,000.00 NM
5	08/07/12	08/10/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	1:00	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/07/12	4:51 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G078H	\$200.00 NM
3	WESH	W	08/08/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G078H	\$200.00 NM
4	WESH	Th	08/09/12	4:41 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G078H	\$200.00 NM



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937577-1	08/19/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 60'S	1519	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/07/12	08/10/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	1:00	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	F	08/10/12	4:50 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G078H	\$200.00 NM
6	08/13/12	08/13/12	*Early Sunrise @4:30AM	430a-5am	M-----	1:00	1	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	4:52 AM	*Early Sunrise @4:30AM	430a-5am	1:00	OFA12G078H	\$150.00 NM
7	08/11/12	08/11/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	1:00	2	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	08/11/12	6:28 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	1:00	OFA12G078H	\$2,400.00 NM
1	WESH	Sa	08/11/12	7:52 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	1:00	OFA12G078H	\$2,400.00 NM
8	08/12/12	08/12/12	OLYMPICS WEEKEND MORNIN		-----S	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	08/12/12	7:00 AM	OLYMPICS WEEKEND MORNIN	OLYMPICS WEEKI	1:00	OFA12G078H	\$2,400.00 NM
9	08/07/12	08/10/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	1:00	4	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/07/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G078H	\$1,800.00 NM
3	WESH	W	08/08/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G078H	\$1,800.00 NM
1	WESH	Th	08/09/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G078H	\$1,800.00 NM
4	WESH	F	08/10/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G078H	\$1,800.00 NM
11	08/07/12	08/10/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	1:00	4	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	4	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/07/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G078H	\$3,600.00 NM
3	WESH	W	08/08/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G078H	\$3,600.00 NM
4	WESH	Th	08/09/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G078H	\$3,600.00 NM
1	WESH	F	08/10/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G078H	\$3,600.00 NM
13	08/07/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTII	-TWTF--	1:00	4	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	08/07/12	1:15 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	1:00	OFA12G078H	\$2,000.00 NM
3	WESH	W	08/08/12	11:17 AM	OLYMPICS DAYTIME	OLYMPICS DAYTII	1:00	OFA12G078H	\$2,000.00 NM
4	WESH	Th	08/09/12	3:54 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	1:00	OFA12G078H	\$2,000.00 NM
1	WESH	F	08/10/12	1:22 PM	OLYMPICS DAYTIME	OLYMPICS DAYTII	1:00	OFA12G078H	\$2,000.00 NM
14	08/12/12	08/12/12	Close Ceremony	8:00-10:38pm	-----S	1:00	1	\$24,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for\_advertiser

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Obama/D/President	SKED A 60'S	1519	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/12/12	08/12/12	Close Ceremony	8:00-10:38pm	-----S	1:00	1	\$24,000.00	NM
Class of Time - Pre-emptible with notice									
	08/06/12	08/12/12	-----S		1	\$24,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	08/12/12	10:56 PM	Close Ceremony	8:00-10:38pm	1:00	OFA12G078H	\$24,000.00 NM
15	08/13/12	08/13/12	M-F Entertainment Tonight	7:00-730 PM	M-----	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	7:28 PM	M-F Entertainment Tonight	7:00-730 PM	1:00	OFA12G078H	\$2,000.00 NM
16	08/13/12	08/13/12	M-F Access Hollywood	Access Hollywood /	M-----	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	1:00	OFA12G078H	\$2,000.00 NM
17	08/13/12	08/13/12	NBC Today Show	7:00-9:00 AM	M-----	1:00	1	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	08/13/12	8:59 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G078H	\$2,400.00 NM
<b>Total Spots</b>							<b>32</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$80,050.00</b>
<u>Agency Commission</u>	<b>\$12,007.50</b>
<u>Net Amount Due</u>	<b>\$68,042.50</b>